



# West Virginia Italian Heritage Festival

Celebrating culture and tradition since 1979

## SOUVENIR AND DIRECT MARKETING APPLICATION AND RULES

1. A SOUVENIR VENDOR SELLS ITEMS PURCHASED WHOLLY FOR RESALE. IF THESE ITEMS ARE NOT CONSTRUCTED BY THE VENDOR THEN THEY ARE CONSIDERED "SOUVENIR." A DIRECT MARKETING VENDOR SELLS ITEMS SUCH AS PAMPERED CHEF, MARY KAY, LULAROE, ETC.
2. THE FESTIVAL RESERVES THE RIGHT TO LIMIT THE NUMBER OF EACH TYPE OF PRODUCT SOLD ON FESTIVAL GROUNDS.
3. VENDOR MUST PROVIDE PROOF LIABILITY INSURANCE COVERAGE FOR THE PERIOD OF TIME COVERING THE FESTIVAL.

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Items to be sold: \_\_\_\_\_

Please indicate size of street space needed with the guidelines below.

10' x 10' Space \$400.00 \$ \_\_\_\_\_

10' x 20' Space \$500.00 \$ \_\_\_\_\_

2 Separate 10' x 10' Spaces \$700.00 \$ \_\_\_\_\_

Will you require a tent canopy rental? YES NO

Tent Canopy Rental \$150 per 10X10 space \$ \_\_\_\_\_  
(if you have a 10X20 space you will need two canopies)

Refundable Rental Fee for  
Extension Chords and Lights: \$75 \$ \_\_\_\_\_  
*\*Fee will be refunded upon return of undamaged WVIHF property\**

SUBTOTAL: \$ \_\_\_\_\_

BALANCE DUE: \$ \_\_\_\_\_

\*\*REQUIRED FOR APPROVAL\*\* Electrical Hook-Up Requirements: AMPS: \_\_\_\_\_ VOLTS: \_\_\_\_\_

**\* New vendors are required to submit a picture of the tent or trailer that will be used**

\* Certificate of liability insurance must be submitted with application.

\* Vendor agrees to provide Italian products for purchase.

\* Vendor agrees to decorate their booth with an Italian theme.

\* Failure to comply with rules of application will result in negation of contract and loss of funds that have been submitted.

\* The West Virginia Italian Heritage Festival assumes no responsibility for theft, damages, negligence of applicant vendor or other vendors, loss of funds due to visitor attendance, and/or acts of God

\* Once signed and received by this office, this document becomes a legally binding contract.

\* Emailed contracts with digital signature are acceptable as agreement in terms. Please make a copy for your records.

**\* Festival Weekend – September 1, 2, & 3 2023.**

Vendor Signature \_\_\_\_\_

Date \_\_\_\_\_

WVIHF Representative \_\_\_\_\_

Date \_\_\_\_\_

340 West Main Street  
PO Box 1632  
Clarksburg, WV 26302

Office: 304.622.7314 Fax: 304.622.5727  
www.wvihf.com wvihf@wvihf.com