





## PERSONAL STATEMENT

Write a little about yourself. Please limit your statement to 120 words. If your artwork is chosen, this information will appear in the final published WVIHF souvenir book.

## SPONSORED BY

The 2024 WVIHF Poster Contest is sponsored by the West Virginia Italian Heritage Festival. Entries will be judged on originality, neatness, and expression of theme.



OFFICIAL ENTRY FORM PACKET

#### PURPOSE

The purpose of the WVIHF Poster Contest is to create artwork promoting the 2024 WVIHF. The winning entry will be used as a poster to promote the festival as well as a cover for the 2024 Souvenir Festival Book Artwork may also be used for flyers, pamphlets, t-shirts, social media or other marketing collateral.

## **RULES FOR ENTRY**

The 2024 West Virginia Italian Heritage Festival Poster Contest is open to all non-professional artists of any age from any city or any state.

Artwork submissions will become the property of the WVIHF and will not be returned. Please keep a copy of all artwork before submitting.

Artwork must be owner's original work and submissions must not violate any copyright laws.

Entries will be judged on originality, neatness, and expression of theme.

Entries are limited to one per person. Groups may not enter as one entity.

### THEME

The theme for artwork should express imagery related to Italian heritage, Italian family traditions, reflections on Italian immigrant history, or specific focus on Italian traditions or stories related to Clarksburg, West Virginia.

#### WINNING

The winning artist will win a cash prize of \$200.00, a copy of the final poster and a copy of the 2024 WVIHF Festival Book. The winning artist will also be invited to ride in the WVIHF Grand Feature Parade on Saturday, August 31, 2024.

## SPECIFICATIONS

#### **SIZE & APPLICATION**

ALL finished physical and digital artwork must be 16" x 20" with 1" margins. Digital artwork must be high resolution PDF and at least 300 DPI.

#### TEXT

Wording on all entries must include:

45th Annual West Virginia Italian Heritage Festival

August 30, 31, September 1, 2024

No other text is permitted. Text must be legible and prominent in final design.

#### ARTBOARD

Preferred artboard is heavyweight matboard or heavyweight drawing paper.

#### MEDIUM

Artwork is limited to using four main colors: Red, Green, Black, White. Accents of gray and yellow may be used in very small amounts.

Suggested traditional media: colored pencil, marker, pen/ink, paint, or mixed media.

Finished artwork must be dry and free from any 3-D elements. If artwork contains mixed media, elements must be flat and well-adhered to the artboard. Do not use glitter.

## **SUBMISSION**

All entries must be received at the WVIHF office no later than May 1, 2024.

Artwork must be shipped flat and in a sturdy package. A completed entry form must accompany artwork. Digital work can be emailed to wvihf@wvihf.com

Alternatively, entrants may deliver submissions in person during regular business hours.

Mailing/Delivery Address:

West Virginia IHF 304 West Main Street Clarksburg, WV 26301

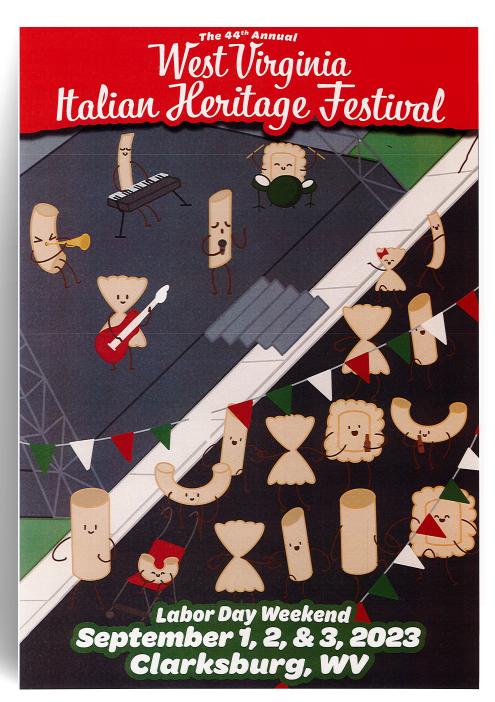


## Italian Heritage Festival

**2024 POSTER CONTEST** 

OFFICIAL ENTRY FORM PACKET







## 2023 WINNING ARTIST NAUDIA MICHELLE NG

#### ARTIST STATEMENT

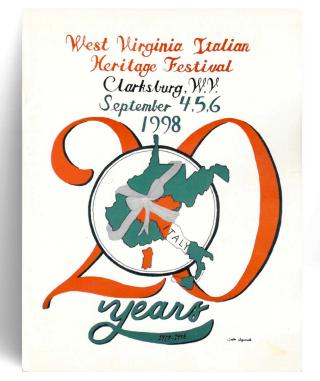
Naudia chose to use digital art because she is very interested in graphic design and incorporating technology in her art. She loves bringing inanimate objects to life on paper- especially food. She would like to pursue a career in graphic design.

## Italian Heritage Festival

**2024 POSTER CONTEST** 

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2005

1998





2001

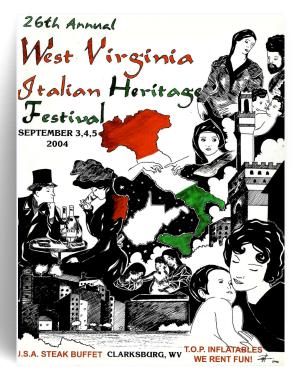
# Italian Heritage Festival 2024 POSTER CONTEST

### **OFFICIAL ENTRY FORM & PACKET**



2000





2004