

West Virginia Italian Heritage Festival

2026 – 47th Annual Festival Season

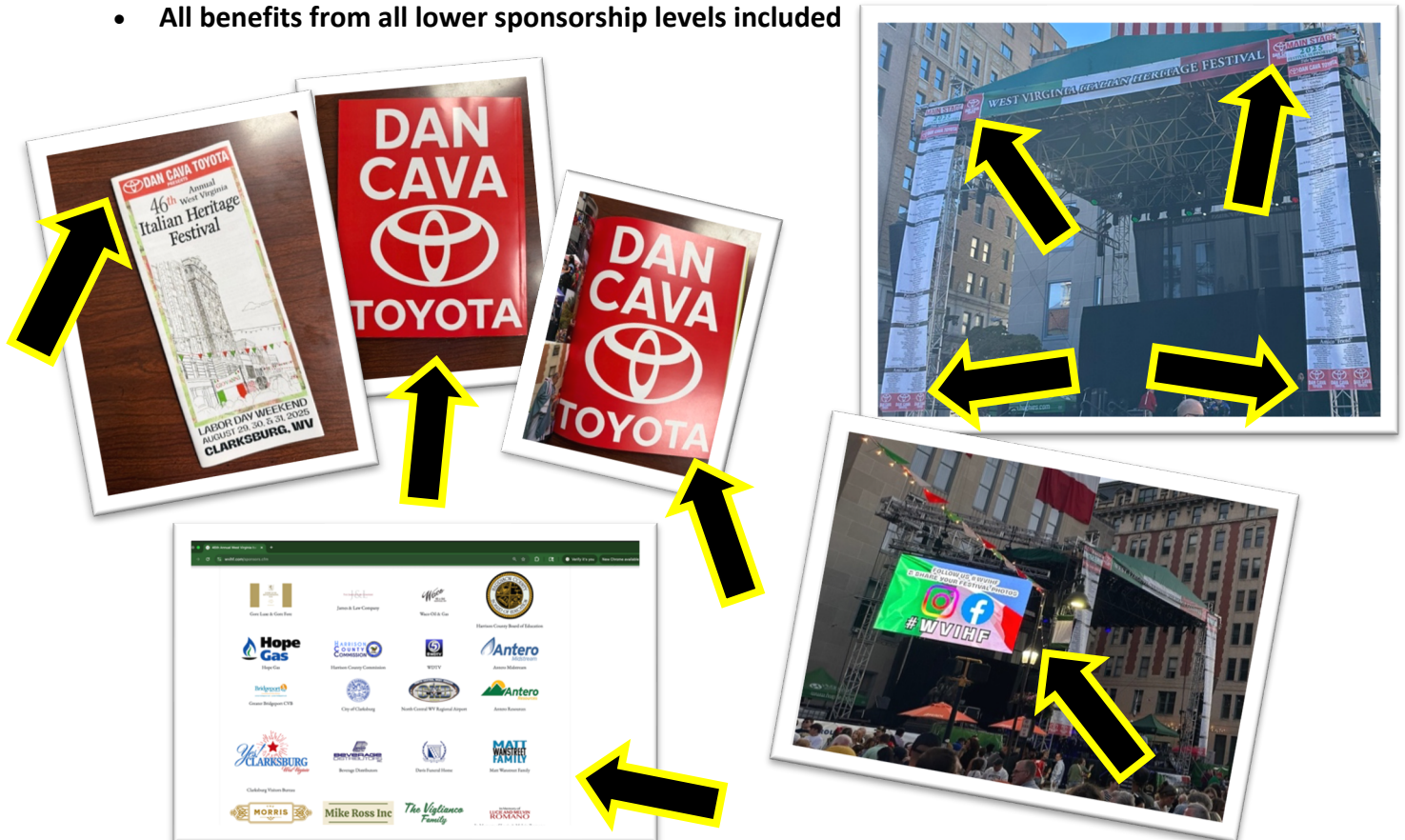
Title Sponsor \$30,000+

TITLE SPONSOR proudly presents “The Annual West Virginia Italian Heritage Festival.”

As the Festival’s premier presenting partner, your organization receives unmatched visibility, prestige, and engagement opportunities throughout the festival season.

Exclusive Perks:

- **Naming rights** for the main event, major stage, or featured festival area
- **Header banner and premier billing** on all Main Stage sponsor signage
- **Top-tier logo placement** on all promotional materials, banners, and publications
- **Logo image with link** to sponsor business if provided on the Festival Website (featured through July 1 of the following year)
- **Verbal recognition** throughout the event and in media interviews
- **Prominent mentions** in press releases, advertisements, and digital campaigns
- **Full-color back cover ad** in Souvenir Book + **full-page ad** inside
- **4 Complimentary Tickets** for both the *Spring Gala* and *Honorees Banquet*
- **Complimentary Access to VIP Tent** during Festival Weekend
- **Featured video or content spotlight** on social media (if supplied)
- **Advertisement placement** in the monthly newsletter
- **10x10 informational booth** during Festival Weekend (optional)
- **All benefits from all lower sponsorship levels included**



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Platino “Platinum” Sponsor

\$15,000–\$29,999

Visibility & Recognition:

- **Full-page ad** on the *inside front* or *inside back cover* of the Souvenir Book (first come, first served)
- **Logo and name featured** on all printed and digital publications from agreement through festival weekend
- **Logo image with link** to sponsor business if provided on the Festival Website (featured through July 1 of the following year)
- **Mentions** in press releases, select ads, and media features
- **Verbal recognition** during festival programming

Media & Promotion:

- **Commercials** on Citynet broadcasted events (if supplied)
- **Up to 30-second video/audio ad** on Festival Video Wall (*if available*)
- **Featured and boosted social media posts** (reaching 15,000–30,000+ viewers per post)

Engagement & Access:

- **10x10 informational booth** for your business during Festival Weekend
- **Name on “Schedule of Events” brochures** and **main stage sponsor banners**



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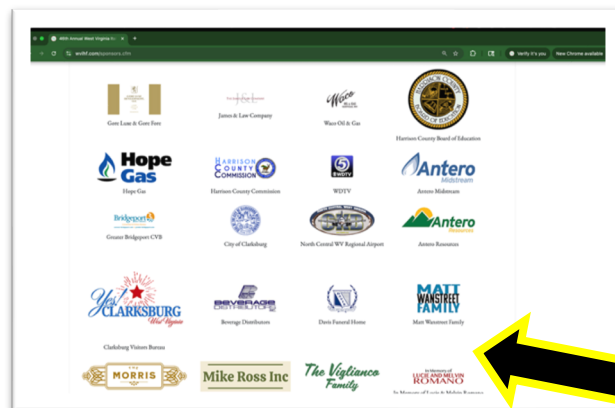
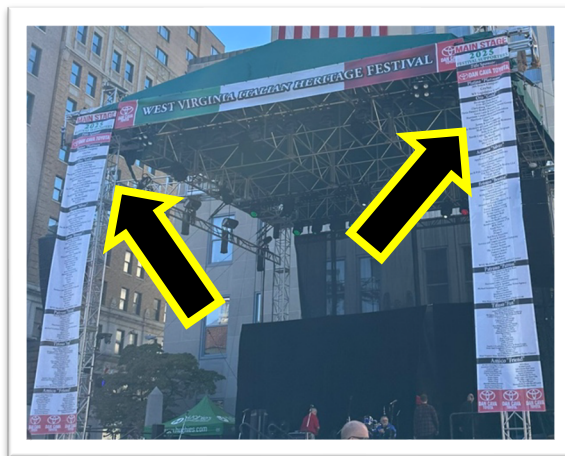
Oro “Gold” Sponsor \$7,500–\$14,999

Visibility:

- **Full-page ad** in the Souvenir Book
- **Logo placement** on website, programs, and select banners
- **Logo and name** featured on all publications through festival weekend
- **Logo image with link** to sponsor business if provided on the Festival Website (featured through July 1 of the following year)
- **Name on “Schedule of Events” brochures** and **main stage sponsor banners**

Engagement & Recognition:

- **Informational booth (10x10)** during Festival Weekend
- **Social media shout-outs and tagged mentions**
- **Verbal recognition** during festival programming



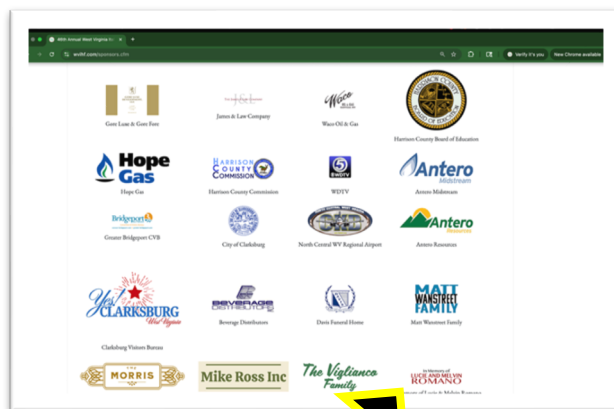
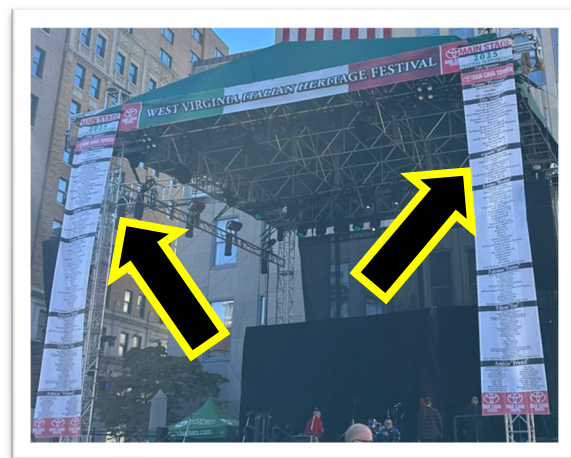
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Argento “Silver” Sponsor \$5,000–\$7,499

Visibility & Recognition:

- **Full-page ad** in the Souvenir Book
- **Logo image with link** to sponsor business if provided on the Festival Website (featured through July 1 of the following year)
- **Logo and name** featured on publications through festival weekend
- **Social media acknowledgements and mentions**
- **Name on “Schedule of Events” brochures and main stage sponsor banners**



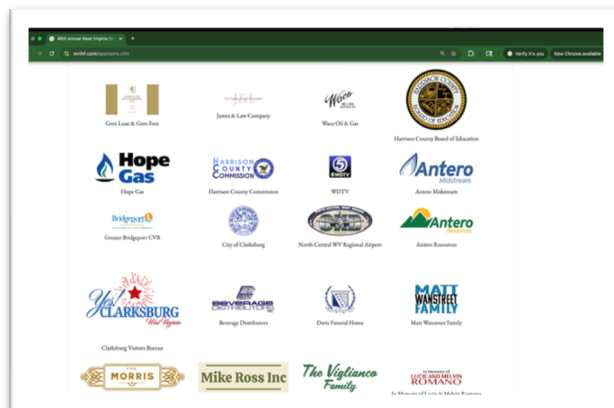
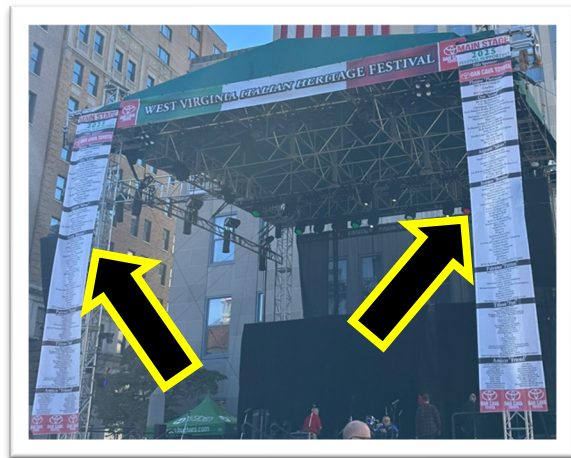
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Bronzo “Bronze” Sponsor \$2,500–\$4,999

Visibility:

- ½-page ad in the Souvenir Book
- Logo image with link to sponsor business if provided on the Festival Website (featured through July 1 of the following year)
- Name on “Schedule of Events” brochures and main stage sponsor banners
- Logo and name featured on publications through festival weekend



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Patrono “Patron” Sponsor

\$1,000–\$2,499

Visibility:

- ¼-page ad in the Souvenir Book
- Name listed on Festival Website
- Name on “Schedule of Events” brochures and main stage banners



A screenshot of the festival website (wvif.com/sponsors.cfm) displaying a grid of sponsor names. A yellow arrow points to the website address in the browser's address bar.

Holly's Tours	Dr. Mark Vecchio	Pinti Physical Therapy	R D Wilson
The Miley Legal Group	Shinnston Ace Hardware	Randall Lynch	Home Depot
Wilson Martino Dental	Muriale's Italian Kitchen	Mister Vend	T.G. Handyman Services
Teddy Lopez with Baker Tilly	Perine Funeral Home	AC/GC Cleaning Services	Dorsey Funeral Home
Rob Johnson State Farm	Clarksburg Blueprint	Steptoe & Johnson	American Garage Door, LLC
Thomas Bailey II with Merrill Lynch	Central Supply		

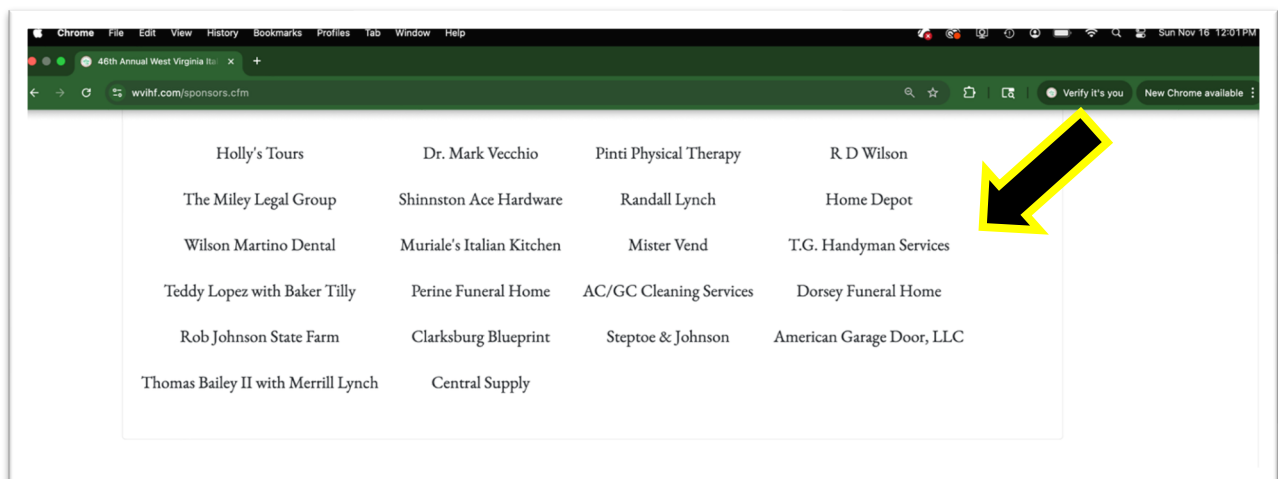
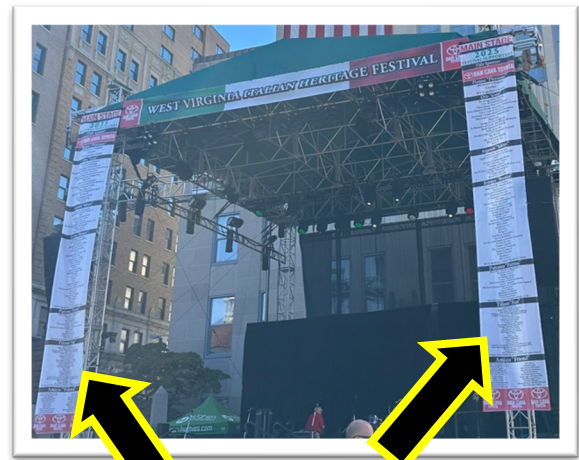
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Tifoso “Fan” Sponsor \$500–\$999

Visibility:

- **Name listed** on Festival Website
- **Name featured** on “Schedule of Events” brochures
- **Name on main stage sponsor banners**



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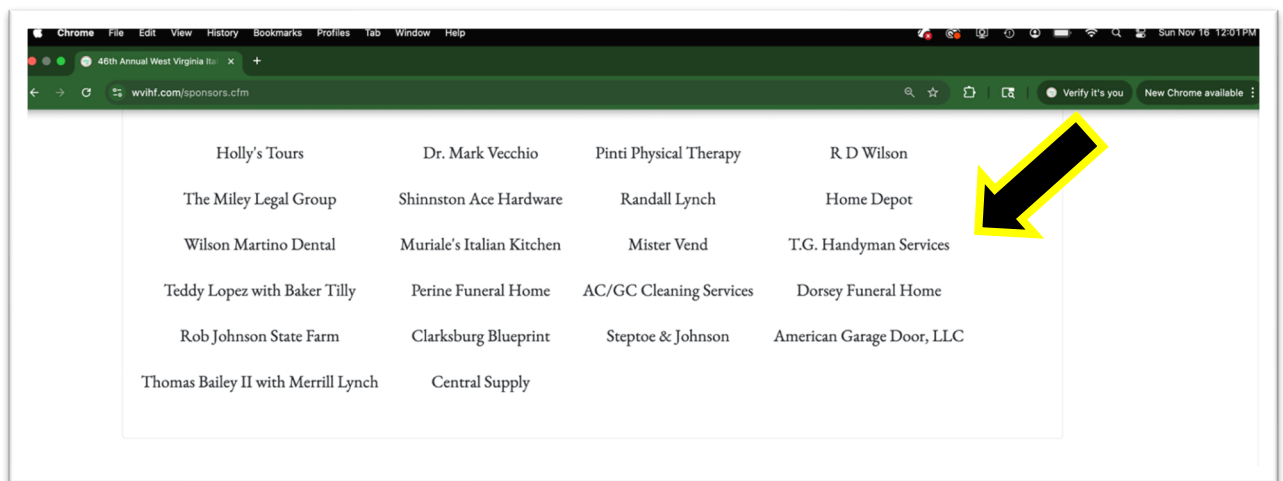
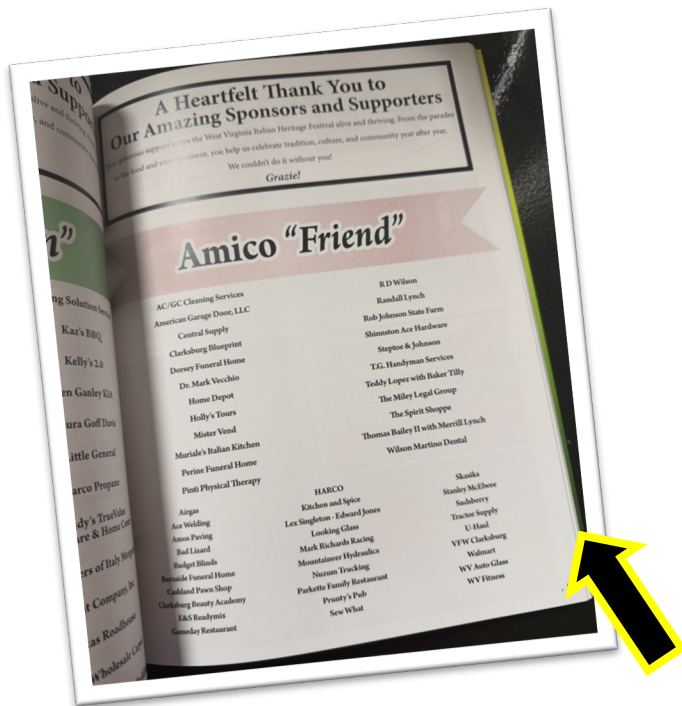
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Amico “Friend” Sponsor

\$250–\$499

Visibility:

- **Name listed** in the Souvenir Book
- **Name listed** on Festival Website



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Cuore “Heart” Sponsor

\$50–\$149

Visibility: Name listed on Festival Website

