



West Virginia Italian Heritage Festival

SOUVENIR, DIRECT MARKETING, & MISCELLANEOUS APPLICATION AND RULES

1. A SOUVENIR VENDOR SELLS ITEMS PURCHASED WHOLLY FOR RESALE. IF THESE ITEMS ARE NOT CONSTRUCTED BY THE VENDOR, THEN THEY ARE CONSIDERED "SOUVENIR." A DIRECT MARKETING VENDOR SELLS ITEMS SUCH AS PAMPERED CHEF, MARY KAY, LULAROE, ETC. A MISCELLANEOUS VENDOR SELLS RAFFLE TICKETS OR HAS A BOOTH FOR GIVE AWAY ITEMS SOLELY FOR COMMERCIAL/MARKETING PURPOSES FOR THE VENDOR BUSINESS.
2. THE FESTIVAL RESERVES THE RIGHT TO LIMIT THE NUMBER OF EACH TYPE OF PRODUCT SOLD ON FESTIVAL GROUNDS.
3. VENDOR MUST PROVIDE PROOF LIABILITY INSURANCE COVERAGE FOR THE PERIOD OF TIME COVERING THE FESTIVAL.

Business Name: _____ Contact Name: _____

Address: _____

Email Address: _____

Phone Number: _____ Items to be sold: _____

Please indicate size of street space needed with the guidelines below.

10' x 10' Space \$400.00 \$ _____
10' x 20' Space \$500.00 \$ _____

2 Separate 10' x 10' Spaces \$700.00 \$ _____

Will you require a tent canopy rental? YES NO

Tent Canopy Rental \$150 per 10X10 space \$ _____
(if you have a 10X20 space you will need two canopies)

SUBTOTAL: \$ _____

BALANCE DUE: \$ _____

REQUIRED FOR APPROVAL Electrical Hook-Up Requirements: AMPS: _____ VOLTS: _____

* New vendors are required to submit a picture of the tent or trailer that will be used

* Certificate of liability insurance must be submitted with application.

* Vendor agrees to provide Italian products for purchase.

* Vendor agrees to decorate their booth with an Italian theme.

* Failure to comply with rules of application will result in negation of contract and loss of funds that have been submitted.

* The West Virginia Italian Heritage Festival assumes no responsibility for theft, damages, negligence of applicant vendor or other vendors, loss of funds due to visitor attendance, and/or acts of God

* Once signed and received by this office, this document becomes a legally binding contract.

* Emailed contracts with digital signature are acceptable as agreement in terms. Please make a copy for your records.

* Festival Weekend – August 29, 30, and 31, 2025

Vendor Signature _____

Date _____

WVIHF Representative _____

Date _____

O: 304.622.7314
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