



# West Virginia Italian Heritage Festival

## SOUVENIR, DIRECT MARKETING, & MISCELLANEOUS APPLICATION AND RULES

1. A SOUVENIR VENDOR SELLS ITEMS PURCHASED WHOLLY FOR RESALE. IF THESE ITEMS ARE NOT CONSTRUCTED BY THE VENDOR, THEN THEY ARE CONSIDERED "SOUVENIR." A DIRECT MARKETING VENDOR SELLS ITEMS SUCH AS PAMPERED CHEF, MARY KAY, LULAROE, ETC. A MISCELLANEOUS VENDOR SELLS RAFFLE TICKETS OR HAS A BOOTH FOR GIVE AWAY ITEMS SOLELY FOR COMMERCIAL/MARKETING PURPOSES FOR THE VENDOR BUSINESS.
2. THE FESTIVAL RESERVES THE RIGHT TO LIMIT THE NUMBER OF EACH TYPE OF PRODUCT SOLD ON FESTIVAL GROUNDS.
3. VENDOR MUST PROVIDE PROOF LIABILITY INSURANCE COVERAGE FOR THE PERIOD OF TIME COVERING THE FESTIVAL.

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Items to be sold: \_\_\_\_\_

Please indicate size of street space needed with the guidelines below.

10' x 10' Space	\$400.00	\$ _____
10' x 20' Space	\$500.00	\$ _____
2 Separate 10' x 10' Spaces	\$700.00	\$ _____
Will you require a tent canopy rental?	YES NO	
Tent Canopy Rental (if you have a 10X20 space you will need two canopies)	\$150 per 10X10 space	\$ _____

SUBTOTAL: \$ \_\_\_\_\_

BALANCE DUE: \$ \_\_\_\_\_

\*\*REQUIRED FOR APPROVAL\*\* Electrical Hook-Up Requirements: AMPS: \_\_\_\_\_ VOLTS: \_\_\_\_\_

- \* New vendors are required to submit a picture of the tent or trailer that will be used
- \* Certificate of liability insurance must be submitted with application.
- \* Vendor agrees to provide Italian products for purchase.
- \* Vendor agrees to decorate their booth with an Italian theme.
- \* Failure to comply with rules of application will result in negation of contract and loss of funds that have been submitted.
- \* The West Virginia Italian Heritage Festival assumes no responsibility for theft, damages, negligence of applicant vendor or other vendors, loss of funds due to visitor attendance, and/or acts of God
- \* Once signed and received by this office, this document becomes a legally binding contract.
- \* Emailed contracts with digital signature are acceptable as agreement in terms. Please make a copy for your records.
- \* Festival Weekend – August 30, 31, & September 1, 2024.

Vendor Signature \_\_\_\_\_

Date \_\_\_\_\_

WVIHF Representative \_\_\_\_\_

Date \_\_\_\_\_